

Community Engagement Committee Meeting

Knob Hill Group
1030 North Orange Ave., Suite 200, Orlando, FL 32801

Thursday, May 16, 2016

2:30 p.m.

MINUTES

MEMBERS PRESENT: Kevin Shaughnessy, Diana Bolivar, Sheri Olson, Chuck Simikian, Rick Walsh, Wayne Weinberg and Amy Wise

MEMBERS ABSENT: Steven Brooks, Robert Brown, John Davis, Roger Pynn, and Jody Sweet

STAFF PRESENT: Pam Nabors, Mimi Coenen, Tonya Elliott-Moore and Kaz Kasal

GUESTS PRESENT: Shelley Lauten/triSect

Agenda Item	Topic	Action Item / Follow Up Item
1	Welcome Mr. Shaughnessy, called the meeting to order at 2:33 pm and welcomed those in attendance. Mr. Shaughnessy extended his appreciation for the good support being provided from staff especially Ms. Elliott-Moore.	
2	Roll Call / Establishment of Quorum Ms. Kasal reported that there was a quorum present.	
3	Public Comment None Offered.	
4	Approval of Minutes A. 2/29/15 Community Engagement Committee Meeting	Ms. Olson approved the minutes from the 2/29/16 Community Engagement Committee Meeting. Mr. Weinberg seconded; motion passed.
5	Information/Discussion/Action Items	
	A. <u>Outreach Budget FY 16-17</u> Ms. Elliott-Moore provided a Powerpoint overview entitled "Community Engagement" (attachment) and reviewed the proposed outreach budget for FY 2016-2017 which includes a \$52K increase for outreach improvements and covers the following areas: web/digital based platforms, programmatic outreach and collateral & development outreach. Ms. Lauten stated that she has been discussing with staff a "cascade strategy" to identify community organizations that CSCF can strategically connect with and utilize as a distribution mechanism at no cost – i.e. a veteran organization refers their constituencies to CSCF to assist veterans with job searching and	Mr. Walsh made a motion to recommend the proposed budget to Board. Mr. Shaughnessy seconded, with Ms. Bolivar abstaining; motion passed.

	<p>other veteran services. Ms. Nabors added that this strategy would also occur on the business side – i.e. via chambers</p>	
	<p>B. <u>Review Metrics for CSCF Strategic Operations Goal #1</u> Ms. Coenen referred to the PowerPoint slide entitled “Metrics Around Operational Goal #1” and reviewed the following areas staff are developing and implementing for business outreach:</p> <ul style="list-style-type: none"> – New business service team is focused on increasing business engagement through quality relationships by listening to businesses about their needs and providing meaningful solutions. – UCF Re-Surveying in Fall 2016 to determine impact. 	
	<p>C. <u>Discuss strategy around developing and implementing a program to convene business for outreach and education sessions next FY</u> Ms. Lauten stated that the consistent message heard from the five focus HGI groups was the need of help with hiring, training and recruitment strategies. CSCF being the “content provider” provides an effective way to get our brand out there and help businesses make connections/share best business practices at the same time. Ms. Coenen stated that in 2014 staff worked with Valencia and convened staffing organizations together to discuss recruitment issues and this can be repeated again.</p> <p>The Committee also discussed opportunities where CSCF can strategically connect with employers – i.e provide content at workshops such as Seminole Leadership where CSCF can provide education outreach and connect to key businesses and organizations. Ms. Lauten added that Board performance measure includes Board outreach to business community.</p>	
	<p>D. <u>Community Engagement Committee Meetings – Proposed Dates</u> The Committee reviewed the suggested proposed dates. Mr. Shaughnessy asked Ms. Kasal to survey out date/time options to the Committee for their concurrence.</p>	
6	<p>Other Business None offered.</p>	
7	<p>Adjournment There being no other business, the meeting was adjourned at 3:45 p.m.</p>	

Respectfully submitted,

Kaz Kasal