



**DRAFT**  
**Revenue Diversity Ad Hoc Committee Meeting**

**CareerSource Central Florida Office**  
**390 N Orange Ave., Suite 700**  
**Orlando, FL 32801**

**Wednesday, October 24, 2018**  
**3:00 p.m.**

**MINUTES**

**MEMBERS PRESENT:** Eric Jackson, Glen Casel, John Gill and Richard Sweat

**STAFF PRESENT:** Pam Nabors, Leo Alvarez, Lisa Burby, and Kaz Kasal

**GUESTS PRESENT:** Mark Brewer / Central Florida Foundation

Agenda Item	Topic	Action Item / Follow Up Item
1	<b>Welcome</b> Mr. Jackson, Committee Chair, called meeting to order at 3:02 p.m.	
2	<b>Roll Call / Establishment of Quorum</b> Ms. Kasal, Executive Coordinator, reported a quorum present.	
3	<b>Public Comment</b> None offered.	
4	<b>Action Item</b> <u>Approval of Minutes</u> <ul style="list-style-type: none"> <li>• Reviewed minutes from 5/29/18 Revenue Diversity Ad Hoc Committee Meeting.</li> </ul>	<b>A motion was made by Mr. Casel and seconded by Mr. Sweat to approve the minutes from the 5/29/18 meeting. Motion passed unanimously.</b>
5	<b>Information</b> <u>Ticket To Work (TTW) Results – through Q1</u> <ul style="list-style-type: none"> <li>• Reviewed TTW activities through 9/30/18 (attachment).</li> <li>• Committee provided following input               <ul style="list-style-type: none"> <li>○ Rank active tickets by potential for success</li> <li>○ Accrue as receivable expected TTW revenue to be received.</li> </ul> </li> </ul> <u>CSCF Organizational Profile</u> <ul style="list-style-type: none"> <li>• Reviewed updates currently underway on CSCF Organizational Profile.               <ul style="list-style-type: none"> <li>○ Mr. Mark Brewer, President, Central Florida Foundation, assisting with process.</li> <li>○ Projected completion by end of second quarter.</li> </ul> </li> </ul>	<i>Staff to provide a receivables report at next meeting.</i>

	<ul style="list-style-type: none"><li>○ Committee concurred profile should be impactful and strategic with solid ROI metrics to attract investors.</li></ul> <p><u>Youth Program – Business Case</u></p> <ul style="list-style-type: none"><li>● Reviewed proposed “Youth Pilot Program – Business Plan” - components and timeline (attachment).</li><li>● Committee discussed marketing strategies.</li></ul>	
6	<b>Other Business</b> None offered.	
7	<b>Adjournment</b> There being no other business, the meeting was adjourned at 4:42 p.m.	

Respectfully submitted,

Kaz Kasal  
Executive Coordinator