

Draft
Revenue Diversity Ad Hoc Committee Meeting

Tuesday, May 29, 2018
3:00 p.m.

MINUTES

MEMBERS PRESENT: Eric Jackson, Glen Casel, John Gill and Richard Sweat

STAFF PRESENT: Pam Nabors, Leo Alvarez, Lisa Burby, and Kaz Kasal

GUESTS PRESENT: Jennifer Evans / Meraki Strategic Group

Agenda Item	Topic	Action Item / Follow Up Item
1	Welcome Mr. Jackson, Committee Chair, called the meeting to order at 3:01 p.m. and welcomed those in attendance.	
2	Roll Call / Establishment of Quorum Ms. Kasal, Executive Coordinator, reported that there was a quorum present.	
3	Public Comment None offered.	
4	Approval of Minutes The Committee reviewed the minutes from the 4/2/18 Revenue Diversity Ad Hoc Committee Meeting.	A motion was made by Mr. Jackson and seconded by Mr. Sweat to approve the minutes from the 4/2/18 meeting. Motion passed unanimously.
5	<p>Information/Discussion/Action Item</p> <p><u>Workforce Solution Model</u> Ms. Nabors introduced Ms. Jennifer Evans, Founder & President of Meraki Strategic Group, a consulting agency that helps organizations increase revenue and enhance impact with strategic workforce solutions. Ms. Evans greeted the committee and provided a presentation (attachment) on the employer-driven industry model approach and its components, as well as the positive benefits this approach has to the business community.</p> <p><u>Youth Program – Business Case</u> Mr. Jackson stated this model could fit with the youth pilot. The Committee discussed and provided following input on a youth pilot/business plan:</p> <ul style="list-style-type: none"> • Initial focus (17)18-24 youth, then relay successes to younger 14 -16 youth 	

	<ul style="list-style-type: none"> • Needs to be flexible – expanding beyond the requirements of state funds • Include career exploration / showcase targeted business areas • Work and learn about industries – this could be provided certain times of year – i.e. summers, spring and winter breaks. Education partners can help with this “emerging experience” • Need to have a deeper understanding by validating the business gaps and challenges, as well as confirming the needs with the business community • High school student requirement across this region to register in Employ Florida <p><u>Next Steps</u></p> <p><u>Develop Youth Pilot – planning phase:</u></p> <ul style="list-style-type: none"> • Ms. Evans to work with staff and can put together a proposal on a fund raising structure – i.e. revenue investment collaboration model • Convene with key stakeholders from targeted industries over the summer to attain input, validate business needs and “map it out” • Reach out to the Community Foundation • Target population: 17-24 youth • Determine what capacity CSCF can take on • Accelerated training models • Need intentional strategies to find right people to push to pipeline – CSCF decides who goes to which program <p><u>Upcoming Meeting Date</u> Ms. Kasal to send a survey to the Committee to poll for dates in July/August for the next meeting.</p>	
6	<p>Other Business None offered.</p>	
7	<p>Adjournment There being no other business, the meeting was adjourned at 4:29 p.m.</p>	

Respectfully submitted,

Kaz Kasal
 Executive Coordinator