



FOR IMMEDIATE RELEASE  
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## **CSCF JOINS U.S. CONFERENCE OF MAYORS' WORKFORCE DEVELOPMENT WEEK IN HIGHLIGHTING TARGETED POPULATIONS**

**Orlando, FL** – CareerSource Central Florida is joining the Workforce Development Council and cities across the nation to promote Workforce Development Week the week of January 23 – 27, 2017. Focusing on targeted populations, this winter campaign will highlight the continuing efforts of workforce providers around the country to serve those in our community who have barriers to employment, including individuals with disabilities, long-term unemployed, and Veterans and military spouses.

The campaign showcases countless initiatives in cities and localities that convene industry, education, training, labor, community organizations, economic development and other agencies to strengthen local businesses through local talent development. Through these invaluable partnerships, workforce boards create economic opportunity and affect economic vitality by promoting training, education, and jobs creation.

“A well-educated, trained, and talented workforce is the very foundation of any successful business, and Central Florida has a wealth of career seekers who aptly fit that description,” said Mimi Coenen, CareerSource Central Florida chief operating officer. “This week, in particular, we want to highlight to our businesses that the very talent they need and want is peppered throughout our community and comes from a number of groups, including – and especially - our targeted populations.”

CareerSource Central Florida (CSCF) will take to social media this week to promote its efforts and the benefits of working with the too-often untapped talent of our targeted populations. Look for the hashtag, #WkDevWeek.

Additionally, CSCF continues to provide concierge-like services at its five full-time Career Services Centers throughout the region, as well as two Mobile Career Services Centers, which bring services to businesses, community events and areas with limited access to the permanent centers. Partnerships with the region’s school districts and colleges allow CSCF to have part-time staff located on several campuses in the region, as well.

Tailored services to businesses and career seekers include, but are not limited to, recruitment, including pre-screening of candidates, posting jobs in the state-wide jobs database, and hosting hiring events; employee training; on-the-job training; internships; employed worker training; continuing education assistance; GED training; youth programs; and career counseling, including resume writing and interviewing techniques, among others.

“It’s all about partnerships,” said President/CEO Pamela Nabors. “CareerSource Central Florida is proud to work with chambers, businesses, educators, governments, and community stakeholders to find, train, educate, and prepare Central Florida’s rich and diverse talent for our region’s high-growth industries.”

Workforce Development Week is a campaign of the U.S. Conference of Mayors’ Workforce Committee to raise awareness of the talent and training resources regional workforce boards like CareerSource Central Florida (CSCF) bring to their regions.

For more information, visit CareerSource Central Florida online at <http://careersourcecentralflorida.com/businesses/tailored-services-infographic/>, and follow us on Facebook, Twitter, and LinkedIn, at CareerSourceCF.

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*CareerSource Central Florida provides tools to businesses and career seekers in Lake, Orange, Osceola, Seminole and Sumter counties to advance their professional standing. On average, we assist 1,300 businesses each month with job posting and recruitment, retention and training. We also provide nearly 8,800 job seekers each month with services including career counseling, recruitment events, training, financial aid, and internships. For more information, visit [www.CareerSourceCentralFlorida.com](http://www.CareerSourceCentralFlorida.com).*

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