



Board of Directors Strategic Retreat

Seminole State College / Heathrow Campus
1055 AAA Drive, Heathrow, FL 32746

Wednesday, April 26, 2017 / 9:30 a.m. – 1:00 p.m.

Strategic Goals developed by the Board:

- CareerSource Central Florida will become business focused in all efforts
- CareerSource Central Florida will identify ways to measure progress and Return On Investment (ROI)
- CareerSource Central Florida will become the backbone organization for workforce development in Central Florida

1. Welcome / Introductions Eric Jackson
Chair, CSCF Board
 2. Florida Future Forecast Tony Carvajal
Executive Vice President
Florida Chamber Foundation
 3. CareerSource Central Florida Strategic Initiatives
Board Reflections on CSCF Shelley Lauten
Consultant
Board Discussion
 4. Evaluation to Evolution Shelly Lauten
 - To modify current Mission to reflect business focus – ***CareerSource Central Florida is dedicated to finding and developing talent to keep Central Florida businesses competitive and connecting Central Florida talent to opportunities.***
 - To modify existing goals from “backbone” to “thought leader”
 - To consider regional perspective for talent development
 - To confirm strategic objectives and actions needed to achieve them
 - To agree on how to measure those actions
- Lunch Break (*working lunch*)
5. Facilitated Discussion on Strategic Action and How We Measure Success
 6. Closing Remarks Pamela Nabors
President/CEO



Board of Directors Strategic Retreat

Welcome

Eric Jackson
Board Chair



Florida Future Forecast



Tony Carvajal
Executive Vice President
Florida Chamber Foundation

CareerSource Central Florida Board Strategies	Raise the profile of CareerSource Central Florida by convening business for education and awareness.	Create a business-driven system supported by all providers that is intentional, focused, and coordinated.	Plan for ongoing board-level planning discussion to ensure a balance of board member responsibility to oversight and insight, and define what it will mean for the Board to be a “backbone” organization.
	Implement an education and outreach plan to increase business’ awareness on workforce development issues and talent development opportunities.	Support and champion the need for a comprehensive workforce system in Central Florida. Conduct a regional inventory of workforce programs and services to identify potential partners and areas of duplication. Research and inventory current programs and outcomes tied to high growth industries.	Structure Board agendas and meetings to address oversight and include time for Board members to gain insight on industry needs / trends, economic factors, and talent supply needs.
	Validate assumptions about business needs through formal and informal processes, and analyze results to deliver market-defined services.	Convene a retreat of key regional non-profit organizations’ Board Chairs and staff to discuss and create a shared vision and approach to the system.	Conduct an annual retreat to review and discuss the Board’s goals, strategies, and organizational performance.
	Seek opportunities to advocate for the workforce system as a valuable resource that can support and enhance business growth.	Reshape current career centers to link to high growth industries through targeted strategies that connect business to needed talent.	
		Create youth engagement centers that provide comprehensive services and support youth connection to high growth industries.	



Strategic Considerations

- 1. Has CSCF raised its profile with the business community this program year?**
- 2. How well do CSCF's career centers connect with and demonstrate high growth job opportunities that connect business to needed talent?**
- 3. Are we as a Central Florida workforce system truly “business-driven”? Are services intentional, focused, and coordinated to align to regional business needs?**



Evaluation to Evolution

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Closing Remarks

Pamela Nabors
President & CEO