



**DRAFT**  
**Community Engagement Committee Meeting**  
**Thursday, November 21, 2024, 3:00 pm**

**MINUTES**

**MEMBERS PRESENT:** David Sprinkle, Kristin Gray, Lindsey LeWinter, Gaby Ortigoni, Snak Nakagawa, DeAnna Thomas, Stella Siracuza, Eric Ushkowitz, Wayne Weinberg and Kristin Williams

**MEMBERS ABSENT:** Gui Cunha, Amy Santorelli and Dan Ward

**STAFF PRESENT:** Emily Kruszewski, Tadar Muhammad, Nilda Blanco, Gina Ronokarijo, Cara Sosa, Lee, Vince Bruno and Kaz Kasal

Agenda Item	Topic	Action Item <i>/ Follow Up Item</i>
1	<b>Welcome</b> <ul style="list-style-type: none"> <li>• Mr. Sprinkle, Committee Chair, called the meeting to order at 3:05 pm.</li> </ul>	
2	<b>Roll Call / Establishment of Quorum</b> <ul style="list-style-type: none"> <li>• Ms. Kasal reported quorum present.</li> </ul>	
3	<b>Public Comment</b> <ul style="list-style-type: none"> <li>• None offered.</li> </ul>	
4	<b>Approval of Minutes</b> <u>Approval of Minutes</u> <ul style="list-style-type: none"> <li>• Reviewed minutes from 8/29/24 Meeting (attachment).</li> </ul>	<b>Mr. Nakagawa made a motion to approve the minutes from the 8/29/24 Community Engagement Committee meeting. Ms. Ortigoni seconded; motion passed unanimously.</b>
5	<b>Information/Discussion</b>  <u>Government Affairs Update</u> <ul style="list-style-type: none"> <li>• Ms. Blanco, Sr. Vice President of Strategic Initiatives, provided an update on CSCF's government affairs.</li> <li>• Working with executive leadership on government affairs strategies to help:               <ul style="list-style-type: none"> <li>○ keep an eye on regulations and compliance</li> <li>○ be an instrumental advocate within the workforce ecosystem</li> <li>○ identify goals and make sure metrics align with goals</li> <li>○ understand unique focus of each county</li> <li>○ tracking of outcomes</li> </ul> </li> </ul> <u>CSCF Website Strategies</u> <ul style="list-style-type: none"> <li>• Reviewed updates on the CSCF website refresh to include vision highlights, core audience, and phased approach plan with a timeline of objectives (attachment).</li> <li>• A survey will be send to Committee for their feedback on the development of the website.</li> <li>• Spanish translation will be incorporated in the website refresh; Ms. Siracuza offered her support in development of this.</li> </ul>	



	<u>CSCF Voice: United Messaging</u> <ul style="list-style-type: none"><li>• Reviewed the importance of a unified voice for CSCF messaging that resonates with customers. The Committee to be invited to a messaging brainstorm meeting for their input.<ul style="list-style-type: none"><li>○ Committee suggested preparing prior to this meeting vs. group think.</li></ul></li></ul>	
6	<b>Other Business</b> None offered.	
7	<b>Adjournment</b> <ul style="list-style-type: none"><li>• Meeting was adjourned at 3:43 p.m.</li></ul>	

Respectfully submitted,

Kaz Kasal  
Executive Board Coordinator