



COMMUNITY ENGAGEMENT COMMITTEE

CareerSource Central Florida | 5/7/26
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ISHMENT
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5/7/26 COMMUNITY ENGAGEMENT COMMITTEE MEETING DETAILS

Meeting Details

Meeting Agenda

Welcome

Roll Call

Public Comment

Approval of Minutes

Information/
Discussion/
Action Items

Other Business

Adjournment

What: Community Engagement Committee Meeting

When: Thursday, May 7, 2026
3:00 p.m. – 4:30 p.m.

Where: CSCF Administration Office
390 N. Orange Ave., Suite 700 (7th Floor)
Orlando, FL 32801
or

Virtual Option via Zoom:

Link: <https://careersourcecf.zoom.us/j/85820540220?pwd=XYIyGQoAQ5wuZggan3KawGEU014e3X.1>

Dial In: (305) 224-1968 / Meeting ID: 858 2054 0220 / Passcode: 700147

5/7/26 COMMUNITY ENGAGEMENT COMMITTEE MEETING DETAILS

Meeting Details Meeting Agenda Welcome Roll Call Public Comment Approval of Minutes Information/ Discussion/ Action Items Other Business Adjournment	Agenda Item #''	Topic	Presenter	Action Item	
	1.	Welcome	Lindsey LeWinter		
	2.	Roll Call / Establishment of Quorum	Kaz Kasal		
	3.	Public Comment	Lindsey LeWinter		
	4.	Approval of Minutes A. 1/29/26 Community Engagement Committee Meeting	Lindsey LeWinter	X	
	5.	Information / Discussion A. Website Refresh - Update B. 30th Anniversary Planning - Update	 Geo Morales Geo Morales		
	6.	Other Business	Lindsey LeWinter		
	7.	Adjournment	Lindsey LeWinter		



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WELCOME



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ROLL CALL / ESTABLISHMENT OF QUORUM



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PUBLIC COMMENT



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APPROVAL OF MINUTES



DRAFT
Community Engagement Committee Meeting
Thursday, January 29, 2026, 3:00 p.m.

MINUTES

MEMBERS PRESENT: Lindsey LeWinter, Dennis Holste, ~~Snak~~ Nakagawa, Stella Siracuza, Dan Ward and Wayne Weinberg and Kristin Williams

MEMBERS ABSENT: Kristin Gray, Gaby Ortigoni, Amy Santorelli, DeAnna Thomas, and Eric Ushkowitz,

STAFF PRESENT: Geo Morales, Tadar Muhammad, Jamie Santos, Vince Bruno and Kaz Kasal

agenda item	Topic	Action Item / Follow Up Item
	Welcome Ms. LeWinter, Community Engagement Committee Chair, called the meeting to order at 3:04 pm.	
	Roll Call / Establishment of Quorum Ms. Kasal reported quorum present.	
	Public Comment None offered.	
	Approval of Minutes <u>Approval of Minutes</u> Reviewed minutes from 11/13/25 Meeting (attachment).	Mr. Nakagawa made a motion to approve the minutes <u>from</u> the 11/13/25 Community Engagement Committee meeting. Mr. Ward seconded; motion passed unanimously.
	Information/Discussion <u>30th Anniversary Planning</u> - An Anniversary Planning Committee will be established and headed by Ms. Burke and Mr. Morales, along with a staff person from each department to spread <u>the responsibility</u>. Committee will continue to receive updates on plans. - Reviewed possible anniversary launch dates in 2026, and campaign will last 12 months. <u>Business Service Update</u> - Reviewed the Business Survey, now updated with feedback from the previous committee meeting (attachment). - Expected to launch the survey in 3rd Quarter. - Businesses taking survey may grow to 2,000 (600 received will be a good confidence level). <u>Committee feedback:</u> – Include businesses that have not received CSCF services as well.	



	<u>Customer Satisfaction Update</u> - Reviewed customer satisfaction trends PY 24-25 vs. PY 25-26 (from all centers) and overall commentary (attachment). - Overall, CSCF received good satisfaction ratings: 9 out of 10 in PY 24-25, and 8 out of 10 in PY 25-26, thus far. - Based on commentary feedback, CSCF <u>to focus</u> more on consistency with communication, improved responsiveness and follow-ups, as well as provide clear instruction. Committee feedback: – Involve the VP of Development for stewardship on interacting with clients. <u>Website Refresh - Update</u> - Reviewed the final version of the home page (attachment), which was both the Committee's and Executive Leadership's preferred version of the three home page design options.	<i>Staff will provide more updates on the interior webpages at next meeting.</i>
6	Other Business None offered.	
7	Adjournment Meeting was adjourned at 3:26 p.m.	

Respectfully submitted,
Kaz Kasal
Executive Board Coordinator



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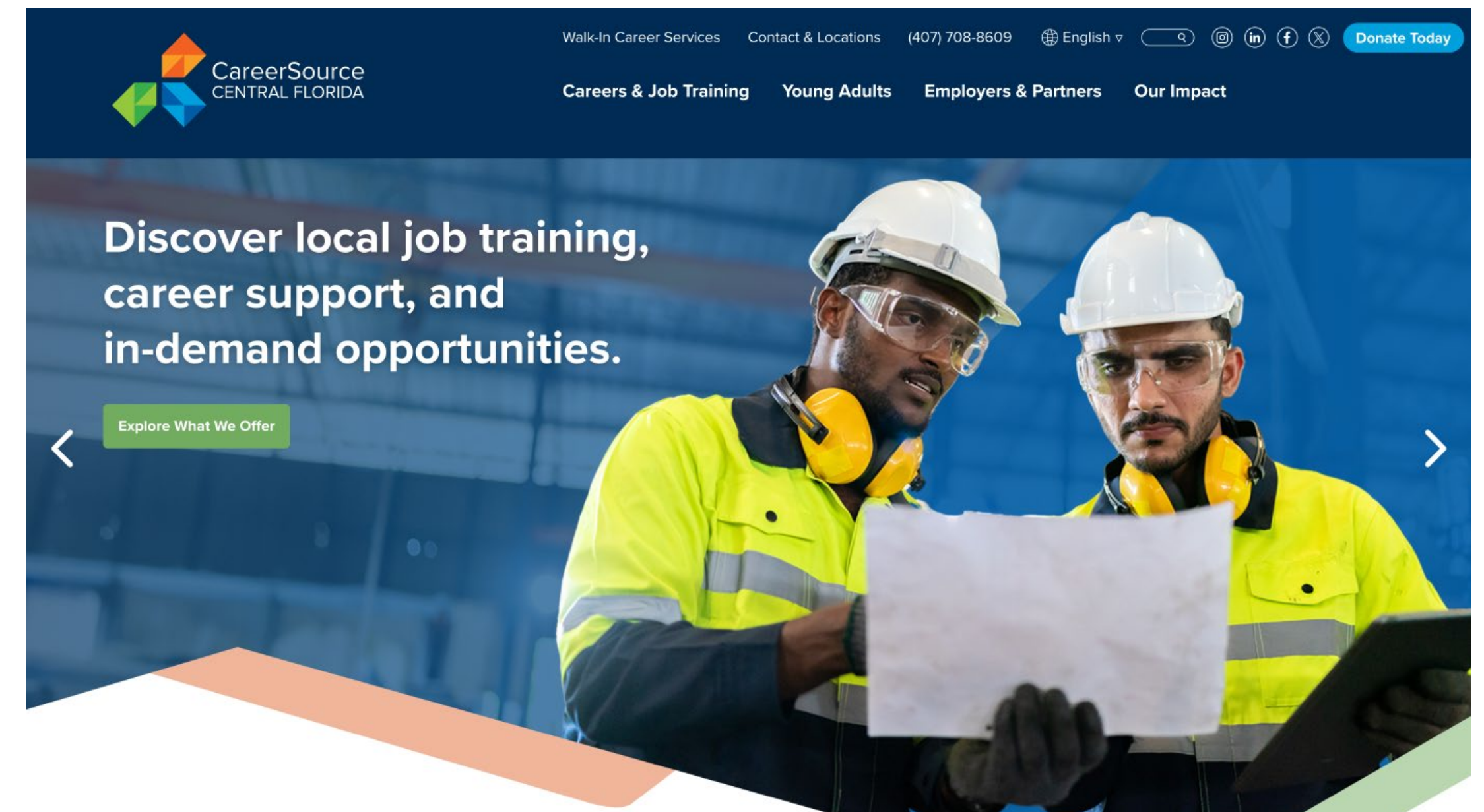
INFORMATION / DISCUSSION / ACTION ITEMS

WEBSITE REFRESH UPDATE

Website Refresh Update

Interior Page Layouts

- Doug Stewart, VP of Strategic Marketing, Partner at Appleton Creative

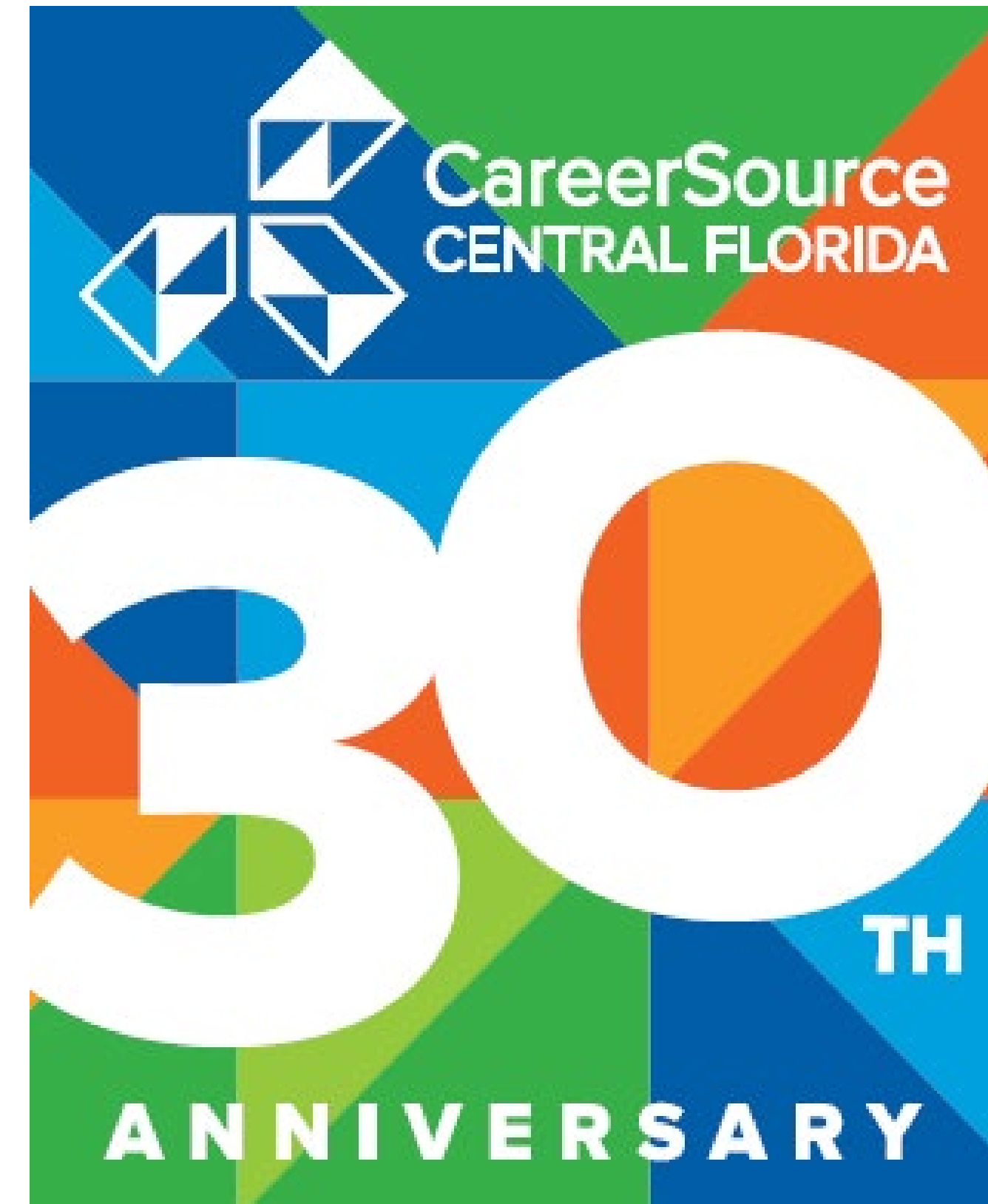


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30TH ANNIVERSARY PLANNING UPDATE

30th Anniversary Celebration Update

- **Theme:** 30 Years of Opportunity
- **Timing:** 2026-27 (12 months; momentum built in the lead-in period)
- **Public kick-off:** Rise & Thrive (annual signature event)
- **Fundraising target:** \$100,000+ anniversary campaign aligned to a clear workforce purpose (e.g., internships or youth career exploration)



30th Anniversary Celebration Update

Campaign Objectives

**Celebrate &
Reinforce
Impact**

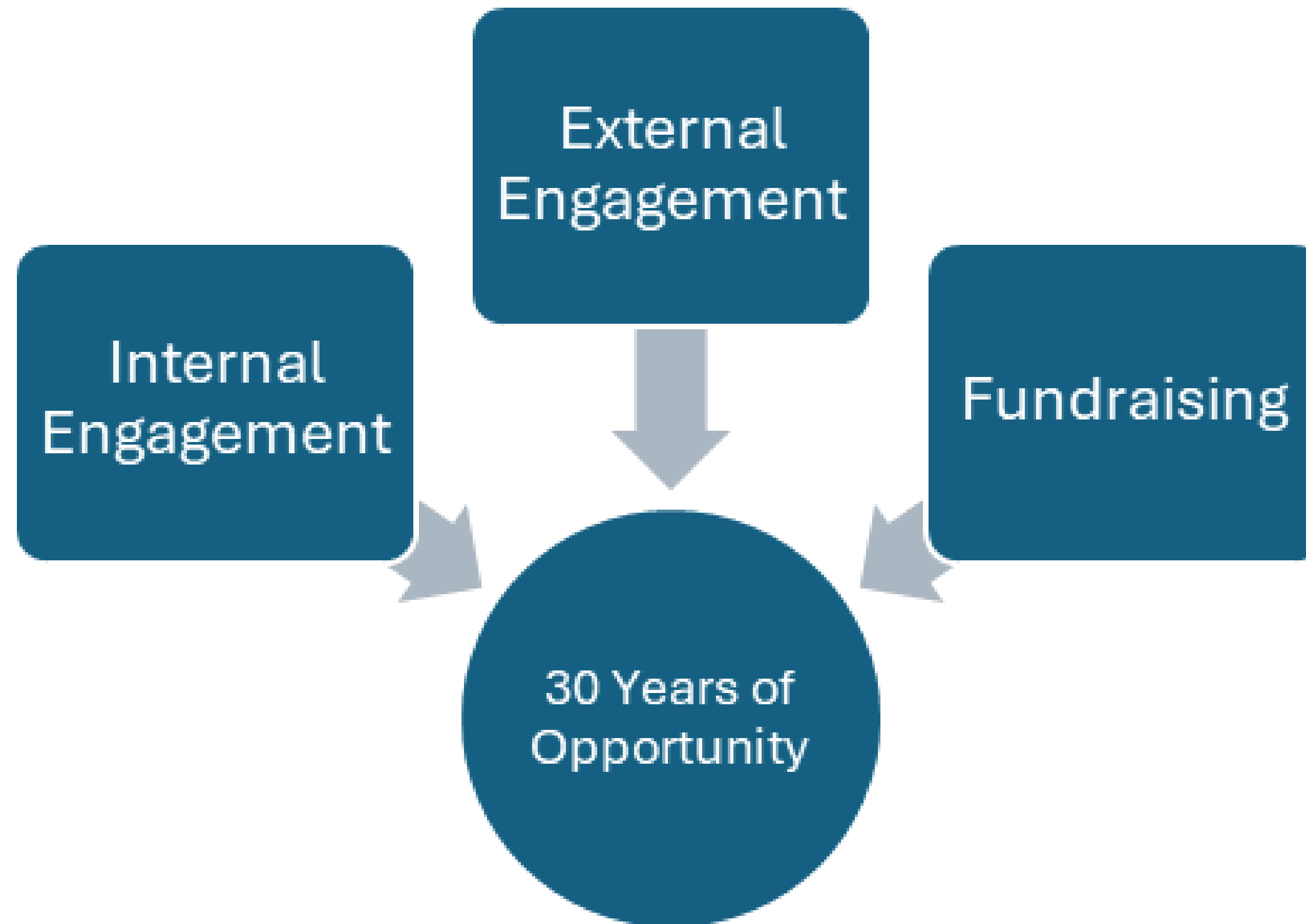
**Increase
Visibility &
Credibility**

**Deepen
Partnerships**

**Activate
Champions**

**Generate
Investment**

Campaign Strategy



30th Anniversary Celebration Update

Key Moments & Activation

- **Lead-in (build ownership):** Anniversary board briefing + advocacy toolkit; confirm campaign “purpose” and fundraising message; begin story collection.
- **September:** Internal launch; Workforce Development Month proclamations (county-level board support) and related storytelling.
- **Kick-off:** Rise & Thrive launch of the theme and yearlong activation.
- **Visibility & activation (mid-campaign):** Employee voices campaign; board voices campaign; podcast and speaking engagements; storytelling and earned media pushes.
- **Celebrate & sustain (closeout):** Recognition, reflection, and a forward-looking message that sets direction for the next 30 years.

30th Anniversary Celebration Update

Community Engagement Committee – Board Activation Role

- **Mobilize** board participation
- **Recognize** member engagement
- **Report** campaign status quarterly



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ADJOURNMENT



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