



Community Engagement Committee Meeting
Thursday, November 21, 2024, 3:00 pm

MINUTES

MEMBERS PRESENT: David Sprinkle, Kristin Gray, Lindsey LeWinter, Gaby Ortigoni, Snak Nakagawa, DeAnna Thomas, Stella Siracuza, Eric Ushkowitz, Wayne Weinberg and Kristin Williams

MEMBERS ABSENT: Gui Cunha, Amy Santorelli and Dan Ward

STAFF PRESENT: Emily Kruszewski, Tadar Muhammad, Nilda Blanco, Gina Ronokarijo, Cara Sosa, Lee, Vince Bruno and Kaz Kasal

Agenda Item	Topic	Action Item / Follow Up Item
1	Welcome Mr. Sprinkle, Committee Chair, called the meeting to order at 3:05 pm.	
2	Roll Call / Establishment of Quorum Ms. Kasal reported quorum present.	
3	Public Comment None offered.	
4	Approval of Minutes <u>Approval of Minutes</u> Reviewed minutes from 8/29/24 Meeting (attachment).	Mr. Nakagawa made a motion to approve the minutes from the 8/29/24 Community Engagement Committee meeting. Ms. Ortigoni seconded; motion passed unanimously.
5	Information/Discussion <u>Government Affairs Update</u> - Ms. Blanco, Sr. Vice President of Strategic Initiatives, provided an update on CSCF's government affairs. - Working with executive leadership on government affairs strategies to help: - keep an eye on regulations and compliance - be an instrumental advocate within the workforce ecosystem - identify goals and make sure metrics align with goals - understand unique focus of each county - tracking of outcomes <u>CSCF Website Strategies</u> - Reviewed updates on the CSCF website refresh to include vision highlights, core audience, and phased approach plan with a timeline of objectives (attachment). - A survey will be send to Committee for their feedback on the development of the website. - Spanish translation will be incorporated in the website refresh; Ms. Siracuza offered her support in development of this.	

	<u>CSCF Voice: United Messaging</u> - Reviewed the importance of a unified voice for CSCF messaging that resonates with customers. The Committee to be invited to a messaging brainstorm meeting for their input. - Committee suggested preparing prior to this meeting vs. group think.	
6	Other Business None offered.	
7	Adjournment Meeting was adjourned at 3:43 p.m.	

Respectfully submitted,

Kaz Kasal
Executive Board Coordinator